

WHAT IS THE LYTX DRIVECAM VIDEO-BASED SAFETY PROGRAM

The Lytx DriveCam® program is designed to help drivers improve their skills and companies improve their bottom lines. It combines predictive analytics, video, and remote coaching to help drivers correct risky behaviors before they lead to collisions.



WHY IS THIS PROGRAM IMPORTANT FOR FLEETS?

In the United States, the total cost of collisions exceeds \$300 billion annually. And in recent years, average property damage costs from collisions have jumped by nearly 400 percent.

Video-based safety helps fleets save costs by equipping them to avoid collisions in the first place. Like top athletes, even the most experienced drivers benefit from coaching that helps fine-tune their skills. The result is safe and skilled drivers that are your fleet's best defense against the worst scenario.

ABOUT LYTX®

“ [Collisions] are typically around 20 to 50 thousand dollar accidents that we found ourselves able to exonerate.”

DENNIS DELLINGER
President, Cargo Transporters

Lytx pioneered video-based safety nearly two decades ago, developing a market-leading range of services that help fleets ensure safer driving behaviors. Our programs are built on the largest driving behavior database in the world. More than 2,200 clients worldwide across these and other industries trust Lytx to help protect their most important assets:

- Concrete/Construction
- Distribution
- Government
- Transit
- Trucking
- Utilities
- Waste & Environmental Services

FOR MORE DETAILS

Contact Megan Hails
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SAVE TIME SAVE MONEY SAVE LIVES

Protect your fleet with the Lytx DriveCam® video-based telematics safety program.

SPECIAL PRICING AVAILABLE
EASTERN ATLANTIC CLIENTS



lytx®

SAVE MONEY



REDUCE CLAIMS COSTS

BY UP TO 80%

- The DriveCam® program can help reduce operating expenses, collision costs, property damage, auto liability, insurance premiums, and workers compensation claims.
- When your drivers aren't at fault in collisions, having video evidence can help exonerate them—saving their jobs and your company potentially millions of dollars.
- The program can help fleets reduce fleet fuel consumption by 12 percent by managing inefficiencies caused by excessive idling, speeding, and other factors.

SAVE TIME



- Our event recorders are programmed to capture and store only incidents that meet established criteria such as slamming on the brakes, swerving suddenly, and other risky behaviors.
- Lytx® experts review recorded incidents first so you can focus your time on the video clips of the most coachable moments.
- If there's a collision, video evidence can help settle claims faster—whether your drivers were in the right or wrong.

THE LYTX VIDEO EVENT RECORDER CAPTURES

12-20 SECONDS

OF VIDEO PER INCIDENT—
ENOUGH TO SHOW YOU WHAT
REALLY HAPPENED

MOST DRIVERS GENERATE LESS THAN
5 MINUTES PER MONTH PER VEHICLE

SAVE LIVES



95% OF COLLISIONS

RESULT FROM HUMAN ERROR

- The DriveCam® program can help prevent collisions by alerting you to risky driving behaviors like speeding or cell phone usage so you can coach offending drivers before it's too late.
- Our easy-to-use tools are designed to help predict the likelihood of future collisions based on driver performance and insights we've gathered over billions of driving miles; that information will help you know what actions to take to reduce that risk.

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