



Thank you for your interest in working with Great Lakes General Agency. Please type your answers below and attach any additional documentation as necessary. When completed, email your agency profile to greatlakesnews@greatlakesga.com.

We will review your information and provide a response as soon as possible. If you are approved to be a Great Lakes General Agency partner, we will require a signed producer agreement, copies of your applicable insurance licenses, a copy of your E&O declaration page and W9 form.

CONTACT INFORMATION

Agency name _____ Contact name _____ Phone _____
Email _____ Website _____ FEIN _____
Physical business address _____ City _____ State _____ Zip _____

List agency principal and key contacts who will provide submissions:

Name	Title

ABOUT YOUR BUSINESS

Year business established _____

If your agency is a new venture, explain your business plan (attach additional information if necessary).

Has your agency operated under a different name in the last five years? If so, please list the name below.

Which states are you licensed to do business in?

Does your agency have multiple office locations? If so, please list the locations below.

List any professional affiliations / associations.

Is your agency involved in any strategic partnerships with other business entities? If yes, please describe the partnership.

PREMIUM VOLUME

Please indicate your approximate premium volume by a percentage:

Commercial non-fleet trucking (1-10 power units)	
Commercial fleet trucking (11+ power units)	
Public auto	

Commercial transportation (non-trucking)	
Personal lines	

How much premium do you anticipate you could write with Great Lakes General Agency? _____

PARTNERSHIPS

Which managing general agents are you working with?

MGA	Annual premium placed	Lines of business

Are you directly appointed with any insurance carriers? If so, please list them below.

Why do you want to partner with Great Lakes General Agency?

ADDITIONAL INFORMATION

How did you hear about Great Lakes General Agency?